

ICONMODERN

Custom Product Guide

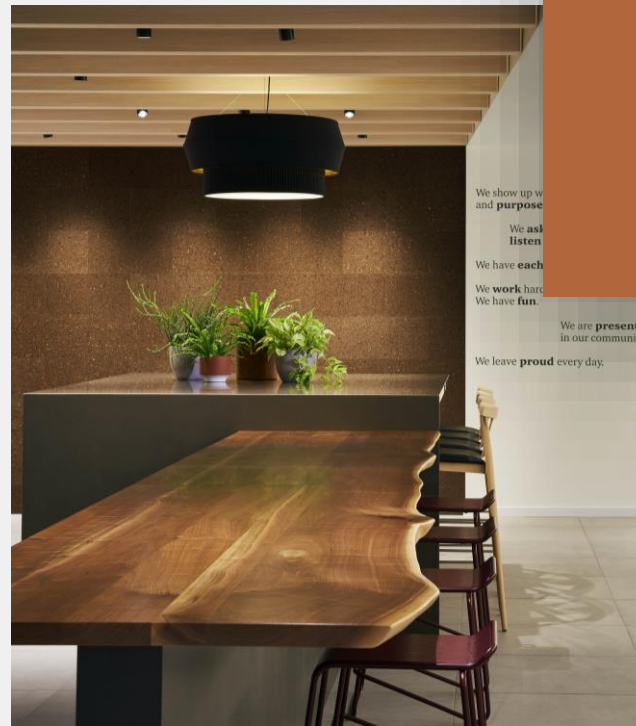


Infinite Possibilities. One Simplified Approach.

A Trusted Partner in the Contract Furniture Community

For over 12 years, Icon Modern has been the go-to custom furniture manufacturer in the Chicagoland area. We work differently than most custom fabricators, offering a wide range of materials and capabilities that can work within almost any budget and an efficient process that eliminates the complexities often associated with custom projects.

We are your reliable resource that can fill in the gaps, creating unique, distinctive pieces of commercial furniture that meet your specified needs.



We show up with **purpose**
We ask to **listen**
We have **each other's**
We **work hard**
We have **fun**.

We are **present**
in our community.

We leave **proud** every day.



Who We Are

A mix of side hustle, entrepreneurial spirit & passion for sustainability ignited the creation of Icon Modern, started by Rocky Levy & Aaron Tvrdy, in 2007. Our origins lie in diverting trees designated for landfill and handcrafting them into one-of-a-kind pieces of furniture for commercial spaces. Furniture with a story and a mission.

And what started with 2 guys and a mission has grown into full-service custom interior solutions company that offers broader in-house services & capabilities than most traditional custom fabricators. We are a team of dreamers and do'ers who have a shared passion for ingenuity and creativity. It is our versatility and flexibility that has enabled Icon Modern to become the go-to custom shop.

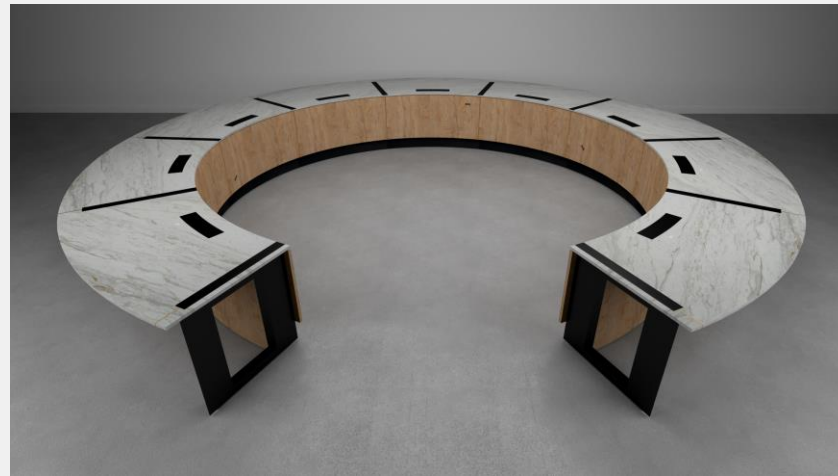
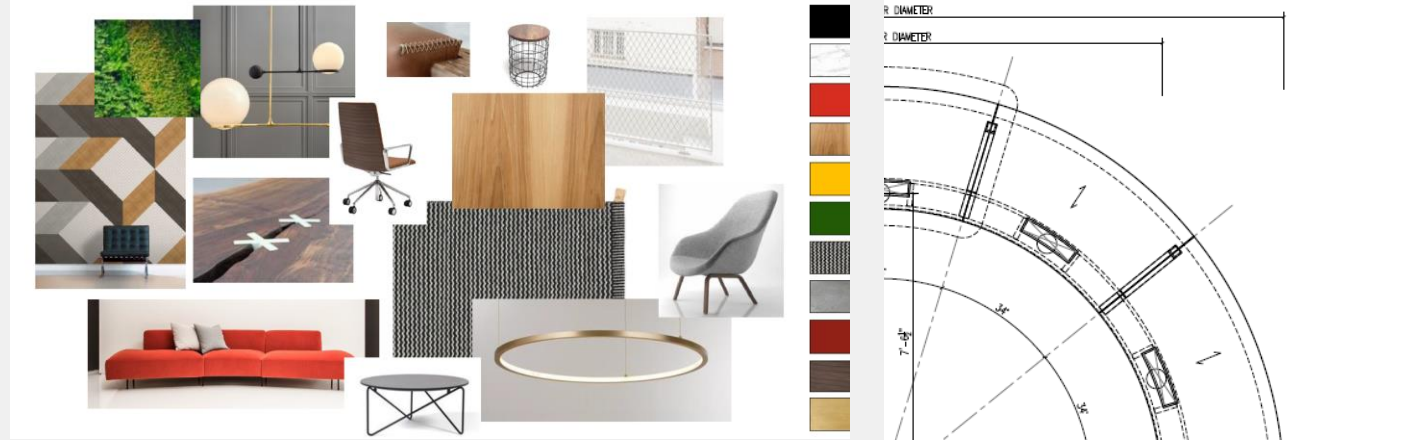
We Build

- Custom Furniture** + **Architectural Elements**
- CONFERENCE TABLES
- COMMUNITY TABLES
- CAFÉ TABLES
- RECEPTION DESKS
- OCCASIONAL TABLES
- CREDENZAS
- FOUND OBJECTS
- COUNTER TOPS
- CLADDING
- SPACE DIVIDERS
- PLANTERS
- SLIDING DOORS

Ash top + steel tube base

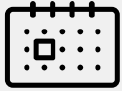
In-House Services

- Collaborative Furniture Design Development
- Value Engineering
- Project Management
- Prototyping
- Engineering
- 3D Renderings
- Shop Drawings



Stone top + brass and steel inlays + hickory wood and steel base

Our Value Add



5-6 week lead time

All production is local and helps us to keep our lead times short. Large and complex projects can be 8-9 weeks or longer.



Value Engineering

Let us help you design a piece that fits your budget. Our A&D and engineering experts can offer many cost saving solutions.



Customization

Need a furniture element in a custom size, shape or material? You name it and we will make it! Our custom capabilities allow us to fabricate furniture to your needs.

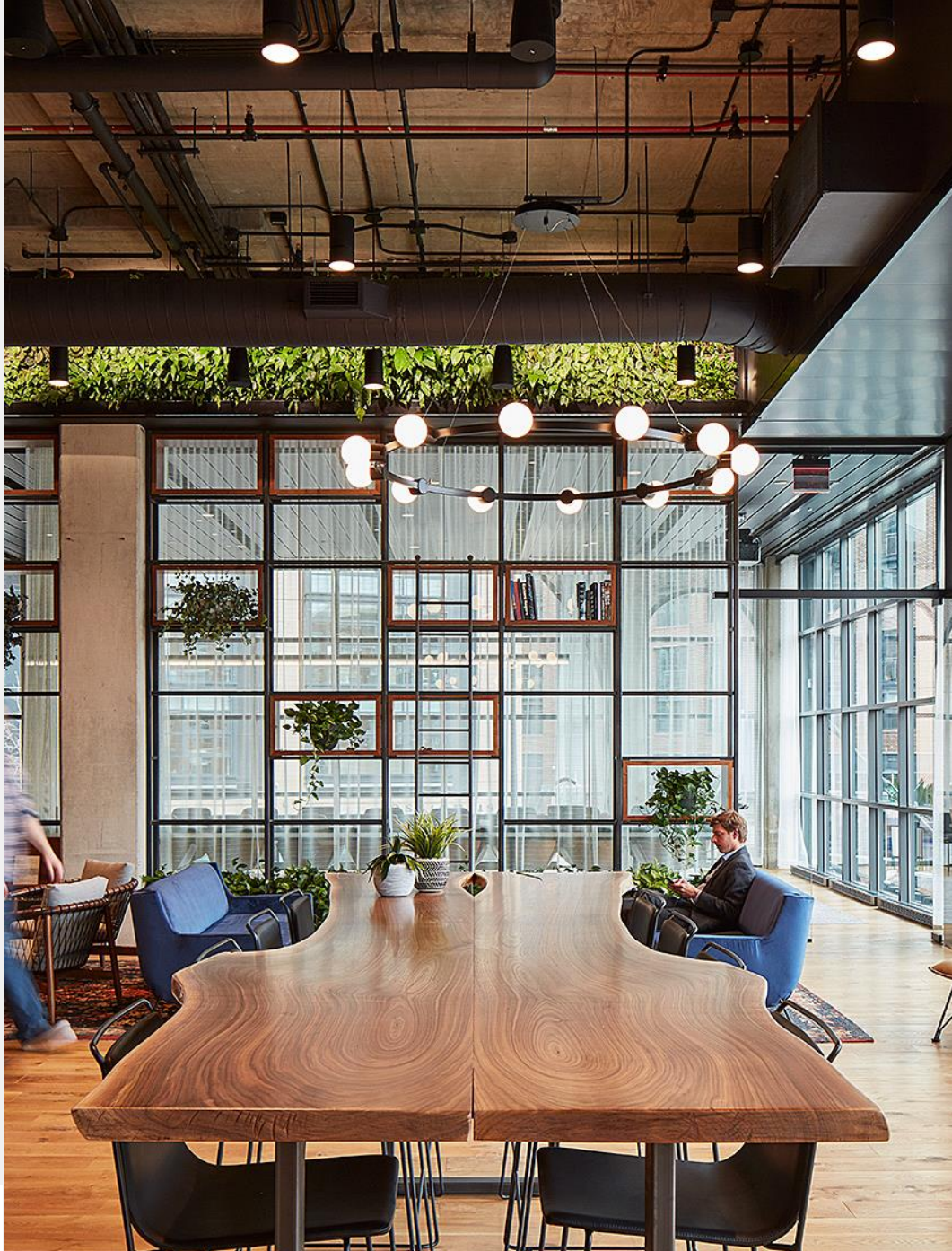


Local materials & fabrication

All our material is sourced and fabricated here in the Midwest! The wood shop is in Chicago's West Loop and the steel shop in Gurnee, IL.



Steel rod frame + steel planter plates + white powdercoat



Walnut book matched slab top + steel tube base

Our Process

- 1. Design** – Our flexibility allows you to come to us with anything from a designer’s specification or a spark of an idea. We will work with you to select materials, sizing, shape and finishes to complete your vision.
- 2. Quote/VE/Budget** – Upon completion of your specification we will submit a quote. Our team of experts can help you design a piece to your budget or assist in value engineer recommendations to meet your budget.
- 3. Project Support** – Our project management team engineers the details, producing shop drawings and finish samples while coordinating with our teams to ensure accuracy and that we meet your schedule.
- 4. Production/Delivery** – Our team supervises every step of the fabrication process, ensuring your unique piece is crafted to exact specification. We take client service one step further and see your project through to the very end, from delivery to installation.

Standard Materials

- Urban Hardwood
- Hot Rolled Steel
- Stone & Solid Surface
- Glass
- Concrete
- Laminate
- Veneer



Laminate top + steel tube base + orange powdercoat



Marble top + custom oval shape



Hickory top + custom shape + steel panel base



Maple top and drop sides + steel tube support



Elm slab top + carhood inlay

Community Tables



Ash top + angled steel tube base



Concrete top + steel drum base



Ash top + angled steel tube base



Oak veneer + stone + steel inlay and tray



Steel panel wrap

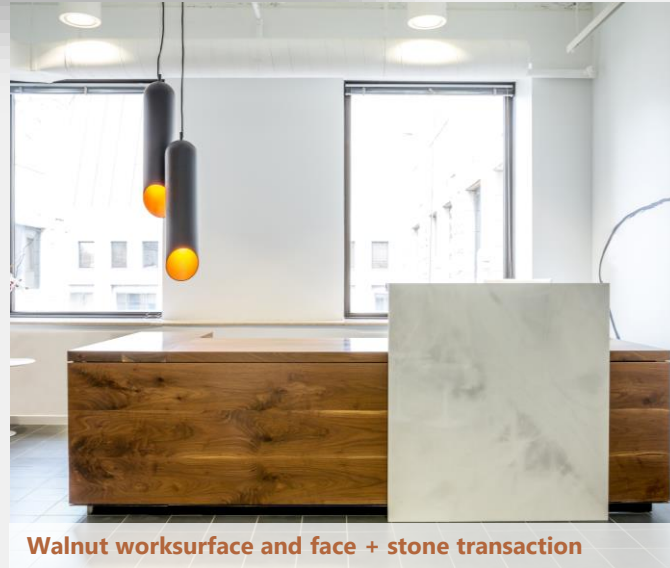
Reception Desks



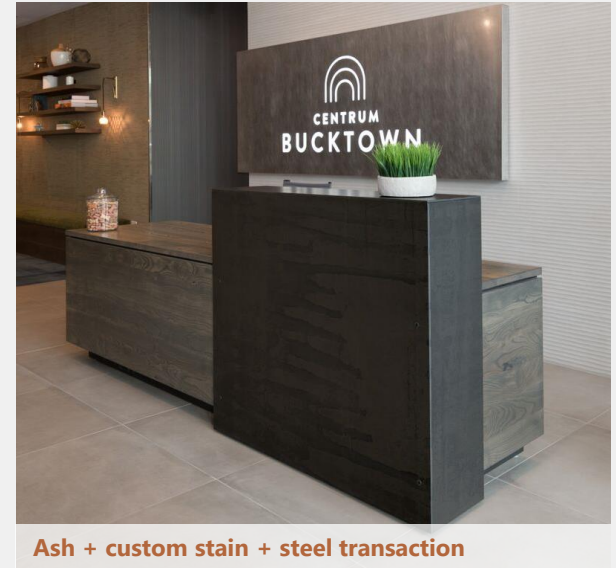
Oak work surface + solid surface transaction + steel clad base



Ash + custom stain



Walnut work surface and face + stone transaction



Ash + custom stain + steel transaction



Ash top + steel tube base

Conference Tables



Walnut top + live edge + steel tube trapezoid base



Ash + custom shape + steel tube post base



Walnut round top



Oak top + steel and copper inlay



Modern twig table

Occasional Tables



Walnut top and dropside + steel tube trapezoid base



Stone top + solid brass base



Oak top and slats + perforated steel frame



Oak top + solid oak turned base



Steel panel planter

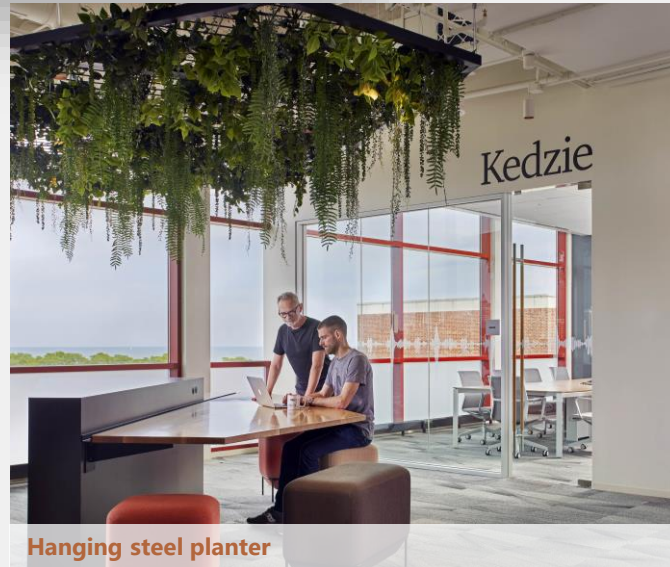
Planters



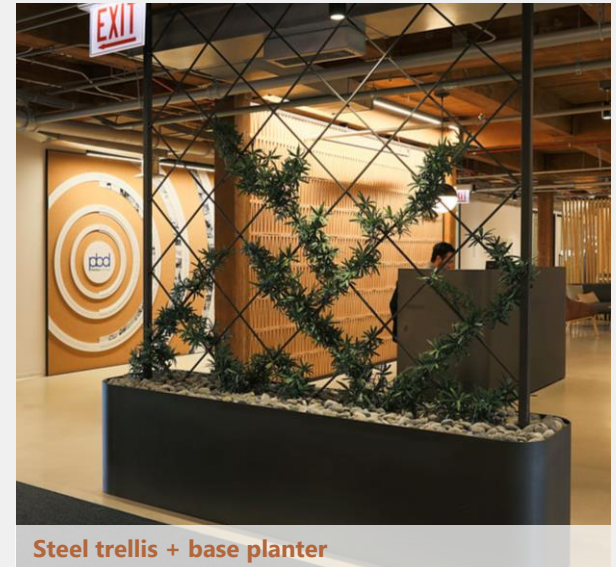
Steel tube frame + CNC wood signage + laminate boxes



Steel tube frame



Hanging steel planter



Steel trellis + base planter



Steel tube shelf

Storage Elements



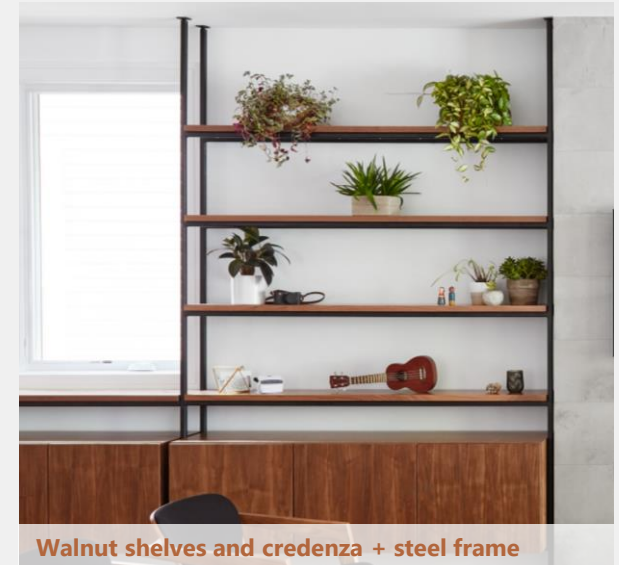
Walnut credenza + leather pulls



Floating oak credenza






Oak credenza + brass mesh infill + brass hardware



Walnut shelves and credenza + steel frame

Example: Build a Table Specification

Top Materials	Base Style	Size + Shape
 <ul style="list-style-type: none"> • Urban wood • Steel • Stone • Concrete • Glass • Laminate 	 <ul style="list-style-type: none"> • Strap style • Post (wood or steel) • Trapezoid • Angled • Panel (wood or steel) • Custom 	 <ul style="list-style-type: none"> • Rectangle • Circle • Square • Oval • Pill • Custom

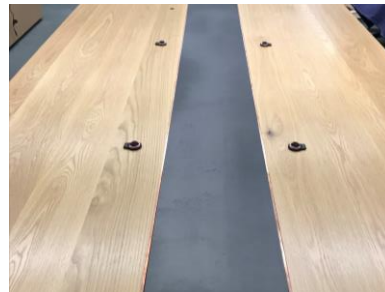
Example: Build a Table Specification

Edge Profiles



- Straight
- Live edge
- Knife
- Bullnose
- Custom

Inlays



- Steel
- Other metals
- Stone
- Planter
- Glass
- Reclaimed carhood
- Custom

Power/Data



- Drop-in
- Flip-up
- undermounted
- Steel apron
- Custom



Standard Wood Species



Urban Ash



Urban Elm



**Urban
Hickory**



**Urban
Maple**



Urban Oak



**Urban
Walnut**

Standard Wood Finishes



Satin/Matte Clear



Whitewash



Ebonized



Faux Walnut



Custom



Work with us!

Reach out to Nicole or Craig to get your project started!

Nicole@iconmodern.com | 224-551-9071

Craig@iconmodern.com | 224-515-6050

For more inspiration, visit the pages below.

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